



FOR IMMEDIATE RELEASE  
October 14, 2019

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### **Media Advisory**

#### **Office of Violence Prevention Supports City and Community Crime Prevention Program**

**MILWAUKEE, WI** – On Tuesday, October 15, 2019, **Milwaukee Crime Stoppers**, a program designed to partner with the community in order to combat crime in the city, will be launched. The launch will be held at **1:00 pm** in the **City Hall Rotunda, 200 E. Wells Street**.

Partners involved in the Crime Stoppers initiative are city leaders and departments – Alderwoman Chantia Lewis of the 9<sup>th</sup> Aldermanic District, Mayor Tom Barrett, the City of Milwaukee Health Department (MHD), the Milwaukee Police Department (MPD), the City of Milwaukee District Attorney's Office, CBS 58 News, Hupy and Abraham, Safe and Sound, Program the Parks, and We Got This.

This partnership against crime is an independent, non-profit organization that offers cash rewards up to \$1,000 to anyone who provides anonymous information that leads to the arrest of criminals, including those committing serious felony crimes, and fugitives. Information is received through an anonymous, secured tip line or secure web connection manned by a professional coordinator.

"We stand with community partners that are committed to ensuring that victims of crime and violence receive the justice they deserve," said Office of Violence Prevention Director Reggie Moore.

Media are encouraged to attend. For more information on Milwaukee Crime Stoppers please see the attached brochure.

**What:** Milwaukee Crime Stoppers Launch

**When:** Tomorrow, October 15, 2019 at 1:00 pm

**Where:** City Hall Rotunda  
200 E. Wells Street, Milwaukee, WI 53202

**Who:**

Alderwoman Chantia Lewis of the 9<sup>th</sup> Aldermanic District  
Michael Hupy – President of Milwaukee Crime Stoppers  
Milwaukee Crime Stoppers Board Members  
CBS 58 News  
Mayor Tom Barrett  
District Attorney John Chisholm  
Inspector Terrance Gordon – City of Milwaukee Police Department  
Reggie Moore – City of Milwaukee Office of Violence Prevention  
Camille Mays – Crime Stoppers Board Member  
Other community organizations such as Safe and Sound, Program the Parks, and We Got This

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## WHAT IS CRIME STOPPERS?

Crime Stoppers is a non-profit organization of citizens against crime. Crime Stoppers offers cash rewards of up to \$1000 to anyone who gives anonymous information that leads to the arrest of criminals, including those committing serious felony crimes, and fugitives. Information is received through anonymous Crime Stoppers tips that are received through a secure tips line or through a secure web connection manned by a professional program coordinator. Each caller is assigned a code number for the purpose of insuring anonymity.

## WHY DO WE NEED CRIME STOPPERS?

Crime Stoppers is based on the principal that *"Someone other than the criminal has information that can solve a crime"* and was created to combat the three major problems faced by law enforcement in generating that information:

1. Fear of **REPRISAL**
2. An attitude of **APATHY**
3. Reluctance to get **INVOLVED**

Crime Stoppers resolves these problems by:

1. Offering **ANONYMITY** to people who provide information about crimes, and
2. Paying **REWARDS** when the information supplied leads to arrest.

## LAW ENFORCEMENT

Local law enforcement agencies receive and process the anonymous tips received through Crime Stoppers, and solve the crimes. If the information leads to an arrest, the caller will be paid up to \$1,000.00 for their information.



## THREE ESSENTIAL ELEMENTS THAT MAKE UP MILWAUKEE CRIME STOPPERS

Milwaukee Crime Stoppers is a partnership between the **Community**, **CBS 58 News**, the **City of Milwaukee**, and the **Milwaukee Police Department**.

## HERE'S HOW IT WORKS

1. You see a crime occur in Milwaukee or come across information about a crime that would help the case.
2. Call Milwaukee Crime Stoppers at **(414) 224- TIPS (8477)**
3. Give the person who answers as much detailed information as possible.
4. Receive a code number.
5. Call the Milwaukee Crime Stoppers number so that you can learn whether your tip led to a reward, and how to get your money.

## WHY IT'S SAFE TO CALL IN TIPS

- When you call the tip line, your phone number is scrambled and routed to a call center out of Wisconsin.
- Milwaukee Crime Stoppers can't call you back and will not have any way to contact you.
- Your identity remains entirely **anonymous**.
- It can not be used by authorities, and local law enforcement does not have access to call records.

## WHY YOU SHOULD CALL MILWAUKEE CRIME STOPPERS



**Say It Here.**



**Your Community Needs You.**



**Give Families and Victims Relief.**



**BUT CRIME STOPPERS DOES.**



**ANONYMOUS TIP LINE:  
414-224-TIPS**

[www.milwaukeecriimestoppers.com](http://www.milwaukeecriimestoppers.com)



Watch for the “CRIME OF THE WEEK”  
during our 4pm newscast on CBS 58.

MILWAUKEE CRIME STOPPERS information at  
[www.cbs58.com](http://www.cbs58.com)

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[www.milwaukeeCrimestoppers.com](http://www.milwaukeeCrimestoppers.com)



## CRIME STOPPERS HAS BEEN MAKING A DIFFERENCE SINCE 1981

As of 2019, here's what Crime Stoppers has  
accomplished across the country thanks to  
people who call.

Arrests Made	736,760
Homicides	15,706
Cases Cleared	1,085,561
Rewards Paid	\$111,995,102
Property Recovered	\$1,209,347,768
Drugs Seized	\$2,860,314,849
<b>TOTAL RECOVERED</b>	<b>\$4,073,445,129</b>

# MILWAUKEE CRIME STOPPERS

Founded in 1981 for the purpose of helping to develop a community offensive against crime, Crime Stoppers seeks to promote community welfare by assisting the various law enforcement agencies of Milwaukee County in the apprehension and conviction of criminals. By raising funds and providing rewards, Crime Stoppers seeks to motivate members of the public to cooperate with law enforcement officials to solve crimes through:

- Entering into cooperative endeavors with other local crime prevention programs such as D.A.R.E. and Neighborhood Watch.
- Encouraging and assisting local secondary schools to organize their own Crime Stoppers program.
- Continuing to inform and educate the public by disseminating information as to the protection against and prevention of crime.

Members of Milwaukee Crime Stoppers believe that with the assistance of the public we can greatly enhance the quality of life in our community. Our success is directly related to the support of the community, both financially and in the disbursement of information regarding crime.



## ANONYMOUS TIP LINE - 414-224-TIPS

Your continued support is needed for the success of Milwaukee Crime Stoppers.  
**WE WANT YOUR INFORMATION, NOT YOUR NAME**